MICHAEL ETOKAKPAN

Full Stack Developer / Cloud Engineer
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PROFESSIONAL SUMMARY

Tech Consultant and Full-Stack Developer with a track record of taking products from idea to production for startups(WetoDrive, DoNotify, ShopandTags, InkScribe) and international teams. Built wetodrive.com to 1000+ users and Google's first page in 3 weeks; contributed to $3M+ in ARR growth on B2B and B2C digital products. Skilled in PHP/Laravel, React, and WordPress Core Development with a focus on shipping scalable solutions that deliver measurable ROI.

OPEN SOURCE CONTRIBUTIONS & FEATURED PRODUCTS

Open-Source Contributor

- Active contributor to the WordPress ecosystem.
- Published WordPress plugins available to the community.
- WordPress.org contributor profile: https://w.org/@micahele

SELECTED PRODUCT ACHIEVEMENTS

WetoDrive

Google Drive automation platform that:

- Acquired 1000+ users.
- Ranked on the first page of Google within three weeks of launch.
- Automates file transfers directly from WeTransfer to Google Drive.
- Built as a scalable SaaS platform with API-driven workflows.

DoNotify

Voice Call Reminder & Calendar Automation Saas

Developed a productivity **Laravel-based** SaaS platform that converts calendar reminders into automated phone calls to ensure critical events are never missed.

• Built a system that integrates with Google Calendar, Calendly, Shopify, Monday.com, to automatically sync user events and reminders
• Implemented automated voice-call notifications using Vonage Voice APIs to deliver reminders directly to users' phones
• Designed customizable reminder workflows with adjustable timing and event filtering
• Implemented multi-timezone scheduling and international call delivery
• Added support for backup notifications and integrations such as Telegram calls
• Built a dashboard for managing reminders, call logs, and notification preferences

Technologies: WordPress Core, PHP, Vonage Voice API, Google Calendar API, Calendly API, Shopify webhooks, Monday.com API, N8N API, Telegram API

VibeOpenClaw

Managed hosting platform for AI agents that:

- Simplifies deployment of OpenClaw and Hermes agents.
- Provides managed infrastructure and automation workflows.
- Eliminates manual VPS maintenance and deployment complexity.
- Enables rapid deployment of autonomous AI systems.

InkScribe

An AI-assisted novel writing platform with an integrated story bible, continuity tracking, and manuscript editor.

- Built with Next.js/React frontend and FastAPI (Python) backend
- SurrealDB for real-time collaborative editing, graph relationships, and vector search
- Claude (via Pydantic AI) powers writing assistance, continuity checking, and research citation

ShopandTags

An item-first shopping app that lets users capture items once and generate store-specific lists on demand.

- Next.js/TypeScript monorepo (Turborepo) with Drizzle ORM and PostgreSQL
- Claude-based AI item categorization and Google Vision receipt OCR for price tracking
- Stripe integration for subscriptions and payouts; Kroger API for product search

RestockRadar for WooCommerce

WooCommerce Inventory & Automation Plugin

Developed a WooCommerce inventory management solution for stock monitoring and workflow automation.

Highlights

- Automated inventory updates using WooCommerce actions and custom PHP hooks.
- Built custom reporting, notification, and vendor management features.
- Integrated external APIs for inventory synchronization and data management.
- Reduced manual inventory management through workflow automation.
- Leveraged WooCommerce architecture, hooks, and extensibility patterns.

Technologies: WooCommerce, PHP, MySQL, REST APIs

WisdomPlug

WordPress Productivity Plugin

Designed and developed a WordPress plugin that enhances administrator productivity through contextual insights and guidance.

Highlights

- Built using native WordPress hooks, widgets, and dashboard integrations.
- Maintained compatibility across WordPress core updates and common admin customizations.
- Designed to integrate seamlessly into existing administrator workflows.
- Published as a standalone WordPress product.

Technologies: WordPress, PHP, Hooks, Filters, JavaScript

CORE SKILLS

Frontend: React, TypeScript, JavaScript, Bootstrap, HTML/CSS/SASS/LESS, jQuery
Backend: NodeJS(Express), GraphQL, NestJS, PHP/Laravel

WordPress & PHP: PHP/Laravel, WordPress Core Development, Custom Plugins/Themes, WooCommerce, ACF, Hooks/Filters, CMS Development

Cloud & DevOps: AWS, Azure, GCP
Databases: MySQL, SQLite
Tools & Architecture: Git, MVC Architecture, REST APIs

PROFESSIONAL EXPERIENCE

Web Developer - XBigtech *(2025 – Present)*

- Developing and integrating scalable digital platforms with API-driven architecture.
- Contributed to the development of Elroi, a consent-first data marketplace, using NestJS with a Supabase/PostgreSQL backend and a React frontend.
- Built the InkWell platform, a novel writing platform with integrated research library, continuity tracking, and AI assistance. It uses NextJS frontend, SurrealDB, and FastAPI backend.
- Led development of WellnessWeirdos, a patient matching platform using Supabase and React.
  Tech Stack: TypeScript, React, NodeJS, GraphQL

Partner / Web Developer - Electrr *(2023 – 2025)*

- Built and maintained custom CMS features and integrations on PHP-based systems. Handled deployments and scalability using Google Cloud.
  Tech Stack: Custom WordPress CMS, PHP, GCP

Web Developer - Laminar-X *(2023 – 2024)*

- Built an intuitive tax management platform using a **PHP/Laravel** backend and a Next.js frontend.

- **Tech Stack:** Laravel, React, AWS

Web Developer — FinanceVine *(2022 – 2023)*

- Customized **WordPress core functions and WooCommerce flows**
- Built **bespoke plugins and theme features**
- Integrated third-party APIs and optimized performance
  Tech Stack: PHP, WordPress Core, WooCommerce, jQuery, Laravel, SQLite

Freelance Web Developer / Cloud Engineer - MicaheleTech *(2020 – Present)*

- Built and maintained global social forum Beneyoyo.com with **custom authentication, spam prevention, and WP security enhancements**
  Developed **full WooCommerce stores** with payment gateways and custom workflows
- Created a **custom MVC PHP micro-framework** and deployed on Azure
- Delivered client sites with tailored themes, plugins, and performance optimizations
  Tech Stack: PHP, WordPress, WooCommerce, Azure, jQuery, HTML/CSS, MySQL

Technical Writer - Freelance/Contract *(Aug 2020 – Present)*

- Published tutorials covering **Software development, Web Frameworks, hosting, deployment, DevOps, and cloud integrations**.
  Platforms: Pingdom, Hashnode, Dev.to

Web Developer - Total IT Nigeria *(2019 – 2021)*

- Delivered custom WordPress-powered web apps and eCommerce sites with theme customization and plugin configuration.
  Tech Stack: WordPress, Bootstrap, JavaScript

Web Developer (Volunteer) *(2018 – 2019)*

- Built WP-based portfolio websites and SME platforms with custom styling and page builders.
  Tech Stack: C#, jQuery, HTML/CSS, WordPress

EDUCATION

BSc. Systems Engineering
University of Lagos (2011 – 2016)

CERTIFICATIONS

- AWS Certified Cloud Practitioner 🔗
- Microsoft Azure Certified Developer Associate 🔗
- Microsoft Certified Trainer 🔗
- Google Africa Developer Certified 🔗
- Responsive Web Designer — FreeCodeCamp 🔗

LANGUAGES

English (Fluent), Efik

INTERESTS

Reading • Chess • Cooking